

# BDR-AS-A-SERVICE

## PIPELINE, ON DEMAND

Real buyer intent + trained reps + real-time reporting.



## Struggling to Scale Sales Development?

Your marketing is working—you're generating traffic and MQLs. But turning that interest into real sales conversations is where most teams stall.

Whether you need to convert inbound leads or generate outbound pipeline, SmithDigital gives you the people, data, and tech to do it—without the overhead of building a BDR team from scratch.

## What You Get



### Intent Data Access

We provide access to leading intent data sources so you can focus on accounts already showing interest in your solutions.



### Trained BDRs

Our reps are trained to act on intent signals and execute outbound campaigns across phone, email, and LinkedIn.



### Sales Automation

We manage your campaigns using proven sequences and templates inside HubSpot—no tech lift required from your team.



### Real-Time Dashboards

Custom reporting inside HubSpot gives you real-time insights into every touchpoint, sequence, and meeting booked.

## Why SmithDigital

- ✓ Pipeline on demand—no hiring required
- ✓ Transparent performance metrics inside your CRM
- ✓ Seamless fit with your current sales process
- ✓ Expertly managed from day one



**Let's Build Your  
Pipeline Together**

✉ [support@smithdigital.io](mailto:support@smithdigital.io)

🌐 [smithdigital.io/bdr-services](https://smithdigital.io/bdr-services)