



CASE STUDY

SMITHDIGITAL DELIVERS A HIGH-IMPACT HUBSPOT CMS WEBSITE FOR OLELO AI



THE CHALLENGE:

Olelo AI, an emerging leader in artificial intelligence, needed a professional website—fast. With an upcoming product launch, they required a sleek, scalable, and high-performing website built on HubSpot CMS (Clean Theme). Their key challenges included an urgent timeline for a high-quality web presence, seamless execution on HubSpot's Content Hub, and an optimized design to engage and convert site visitors.

THE SOLUTION:

SmithDigital stepped in to deliver a modern, conversion-optimized website within an accelerated timeframe. Our team leveraged HubSpot CMS and the Clean theme to craft a structured, scalable, and visually polished site. The project focused on a rapid turnaround to meet Olelo AI's go-to-market deadline, a user-centric design that enhances engagement and conversions, and a future-proof CMS setup for easy content management and scalability.

THE RESULTS:

Olelo AI successfully launched a fully functional website on time, creating a professional, high-impact brand presence. The scalable CMS solution allows their team to manage and update content with ease, supporting long-term growth and adaptability.

BENEFITS:

By partnering with SmithDigital, Olelo AI was able to bring their website to market quickly without sacrificing quality. The new site established a professional and credible brand presence, critical for an AI company making its debut. Built on HubSpot Content Hub (CMS) using the Clean theme, the website is not only visually polished but also scalable and easy to manage, allowing Olelo AI's team to update content seamlessly. The intuitive design and optimized user experience ensure that visitors can easily navigate the site, engage with key content, and take action.

"SmithDigital delivered exactly what we needed—a high-quality website, built fast, and optimized for our launch. Their expertise in HubSpot CMS and the Clean theme made the process smooth and efficient. They understood our urgency and executed flawlessly. Highly recommend!"

Ed Moore , Olelo AI